

# SOUTH CONGRESS PARKING STRATEGY

PHASE I SUMMARY

AUSTIN, TX | OCTOBER 7, 2019

# WHAT IS THE SOCO PARKING STRATEGY?



Comprehensive **data** collection



Short-term **action** plan



**Future-proof** SoCo parking



Support **corridor mobility** + access



Engage **public** efficiently



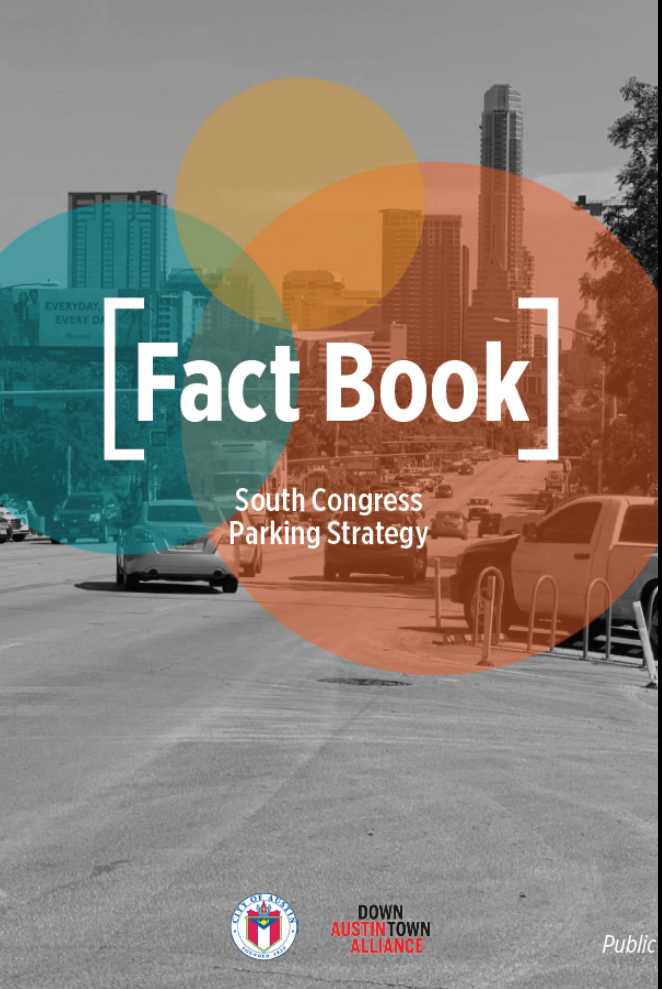
Ensure ongoing **economic vitality**



## WORK TO DATE

- Review of area **plans and studies**
- Assessment of **SoCo mobility** strengths and challenges
- **Stakeholder** interviews + **Walking tour**
- Data collection + analysis (**sample-based** methodology)
  - Inventory
  - Occupancy
  - Turnover
  - Survey
- **Stakeholder** discussions of findings





# [Fact Book]

South Congress  
Parking Strategy

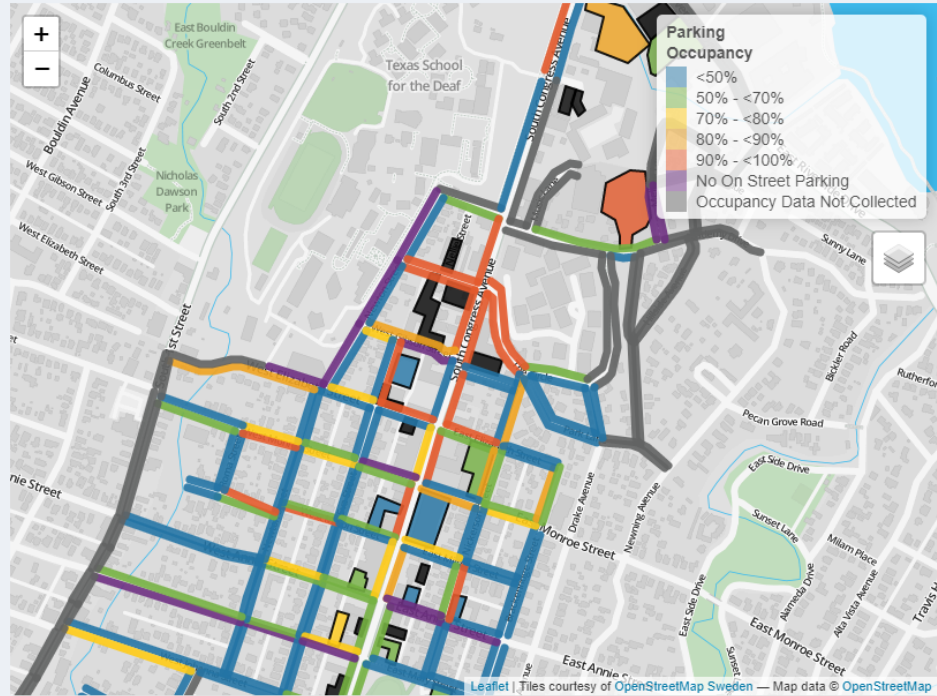


Public

# [Fact Book]

## South Congress Parking Strategy

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**Day Type**

- Weekday
- First Thursday
- Saturday

**Time Period**

8 - 8 a.m. | 8 - 10 a.m. | 10 a.m. - 12 p.m. | 12 - 2 p.m. | **2 - 4 p.m.** | 4 - 6 p.m. | 6 - 8 p.m. | 8 - 10 p.m. | 10 p.m. - 12 a.m.

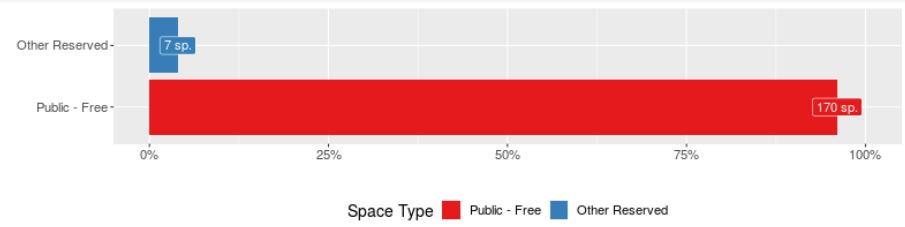
**Select Zones**

- 1: South Central Waterfront
- 2: Texas School for the Deaf
- 3: South River City
- 4: Lower SoCo
- 5: East Bouldin
- 6: Central SoCo
- 7: Live Oak
- 8: Upper SoCo
- 9: Orlot

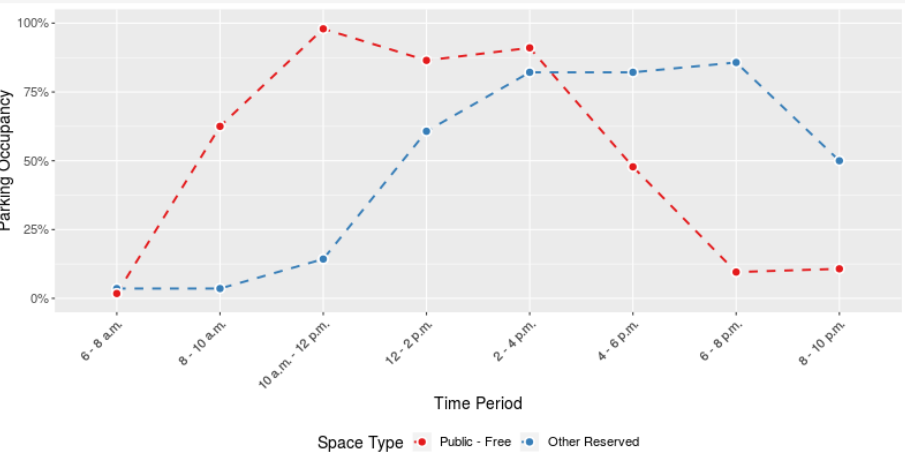
## Selected Facility Details

Lot L22: 177 total spaces

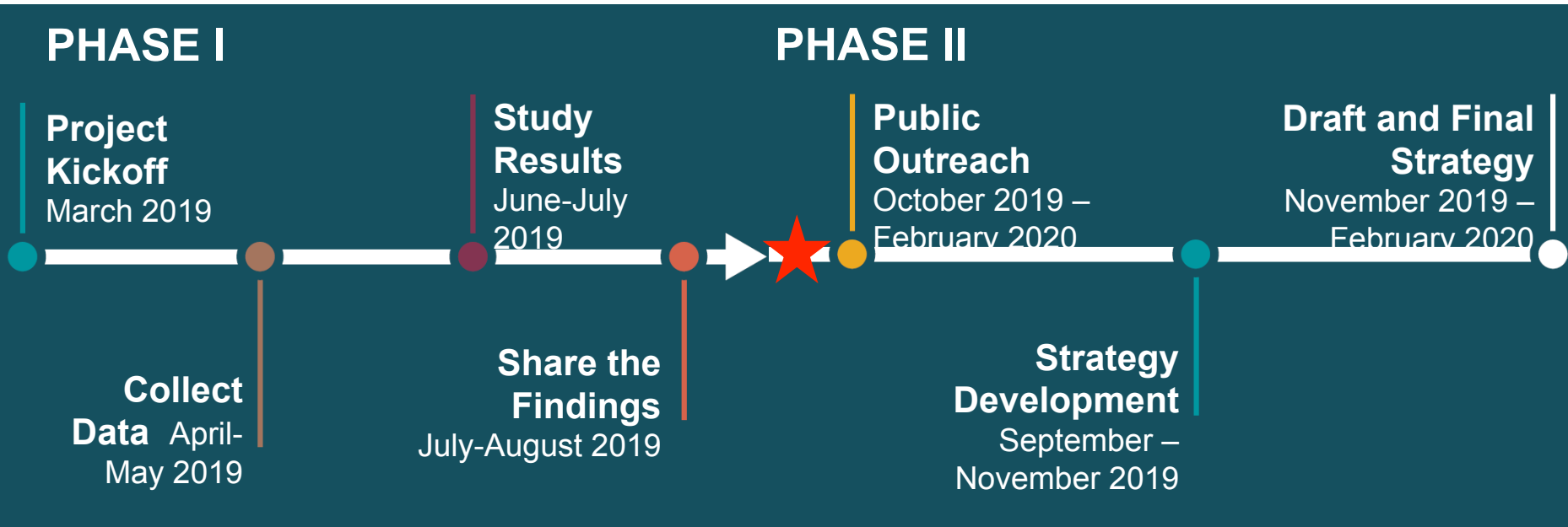
Selected Inventory Summary



## Selected Utilization Summary



# PROJECT SCHEDULE

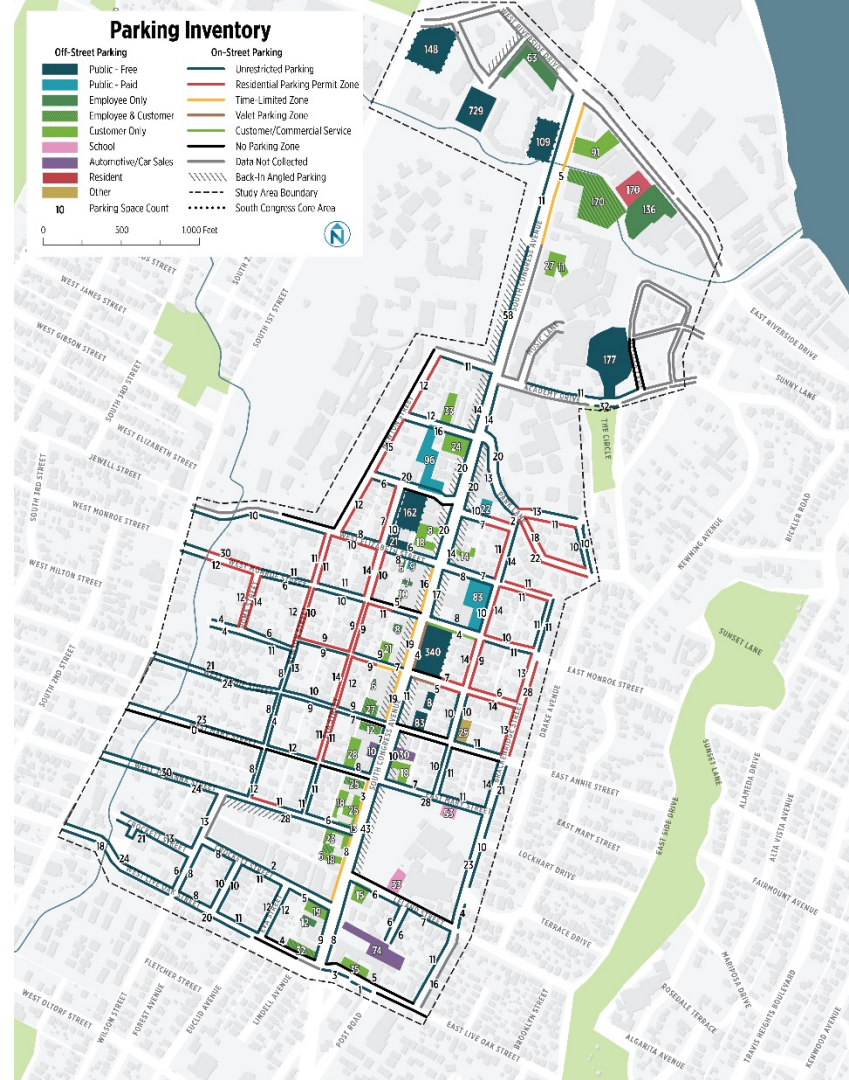
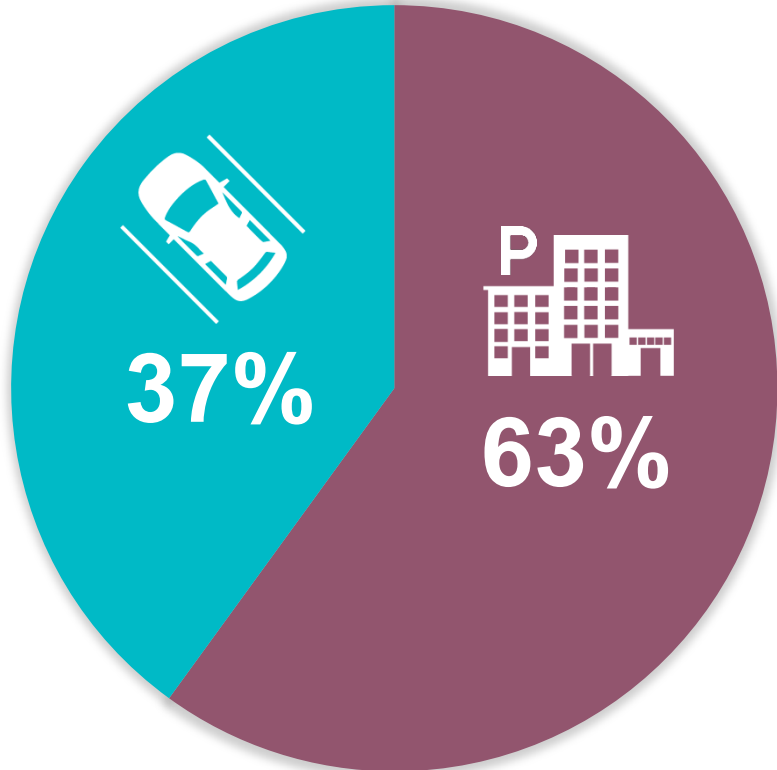


# KEY FINDINGS





THERE ARE ROUGHLY 5,400 PARKING SPACES IN THE SOCO STUDY AREA.



Only includes lots of 10+ spaces

# OFF-STREET PARKING IN THE CORE IS IN MOSTLY SMALLER LOTS/GARAGES. LARGER FACILITIES ARE ~1 MILE AWAY.

## OFF-STREET PARKING

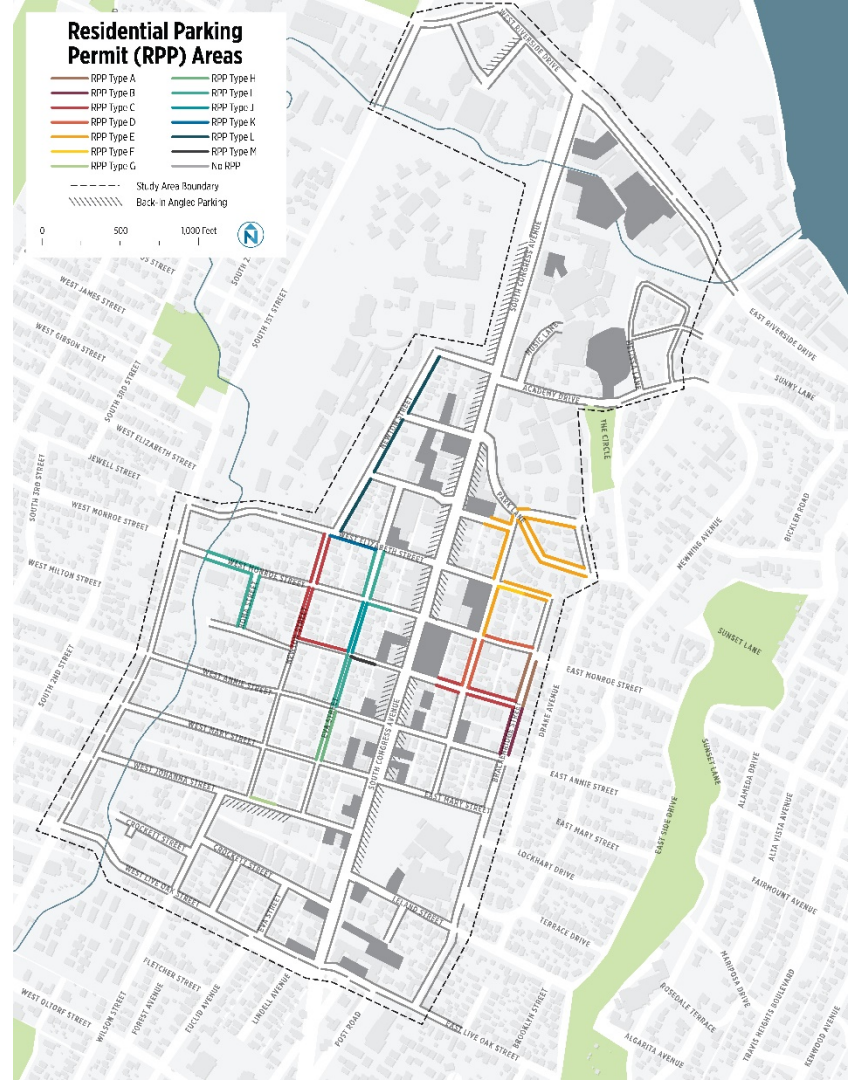
Space Type	# Spaces	% of Spaces
Public - Free	1,466	43.5%
Employee Only	447	13.3%
Customer Only	456	13.5%
Resident	170	5.0%
Employee & Customer	271	8.0%
Public - Paid	183	5.4%
Automotive/Car Sales Lots	114	3.4%
School	82	2.4%
ADA	79	2.3%
Valet	40	1.2%
Shared	47	1.4%
Other Reserved	16	0.5%
<b>Total</b>	<b>3,371</b>	<b>100%</b>



UP TO ~1 OF 4 ON-STREET SPACES IS RESTRICTED TO RESIDENTS.



# 13 RPP AREAS

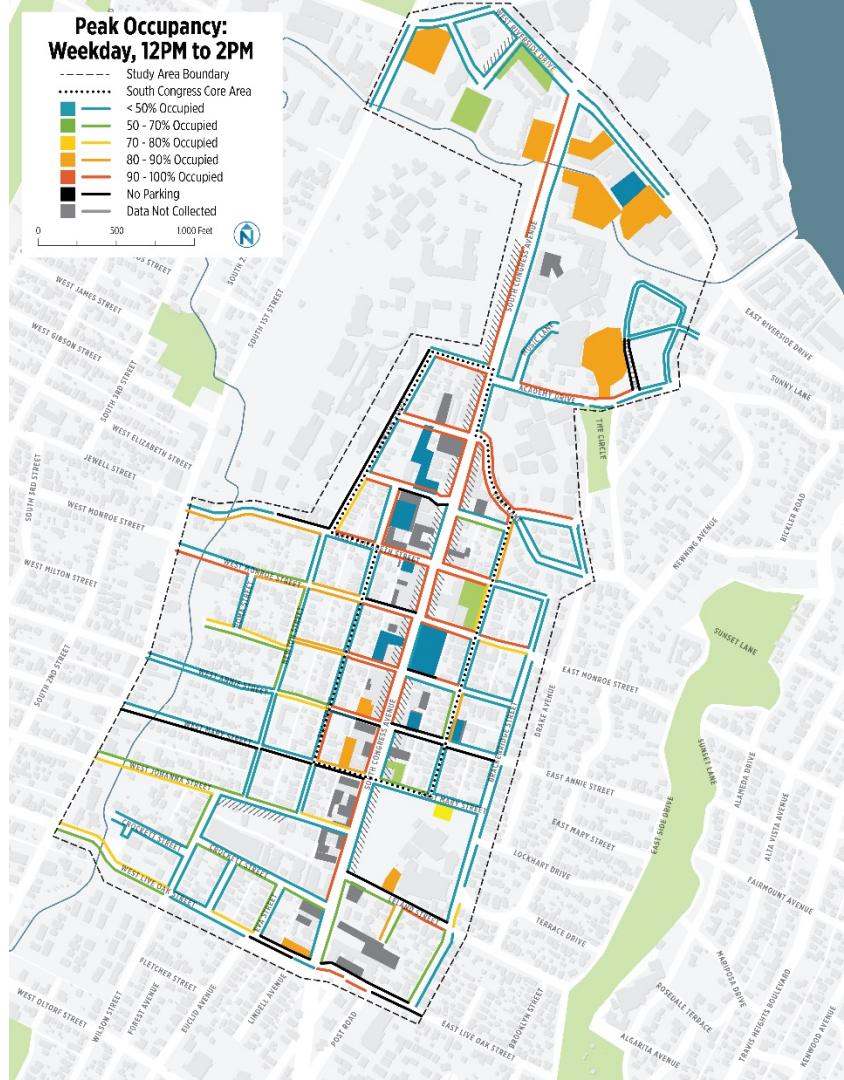
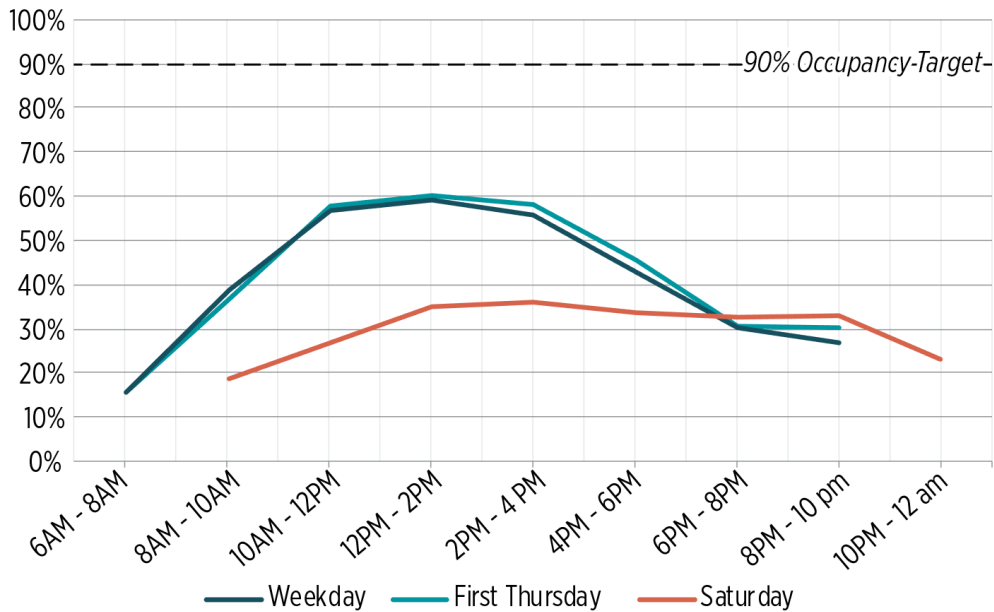




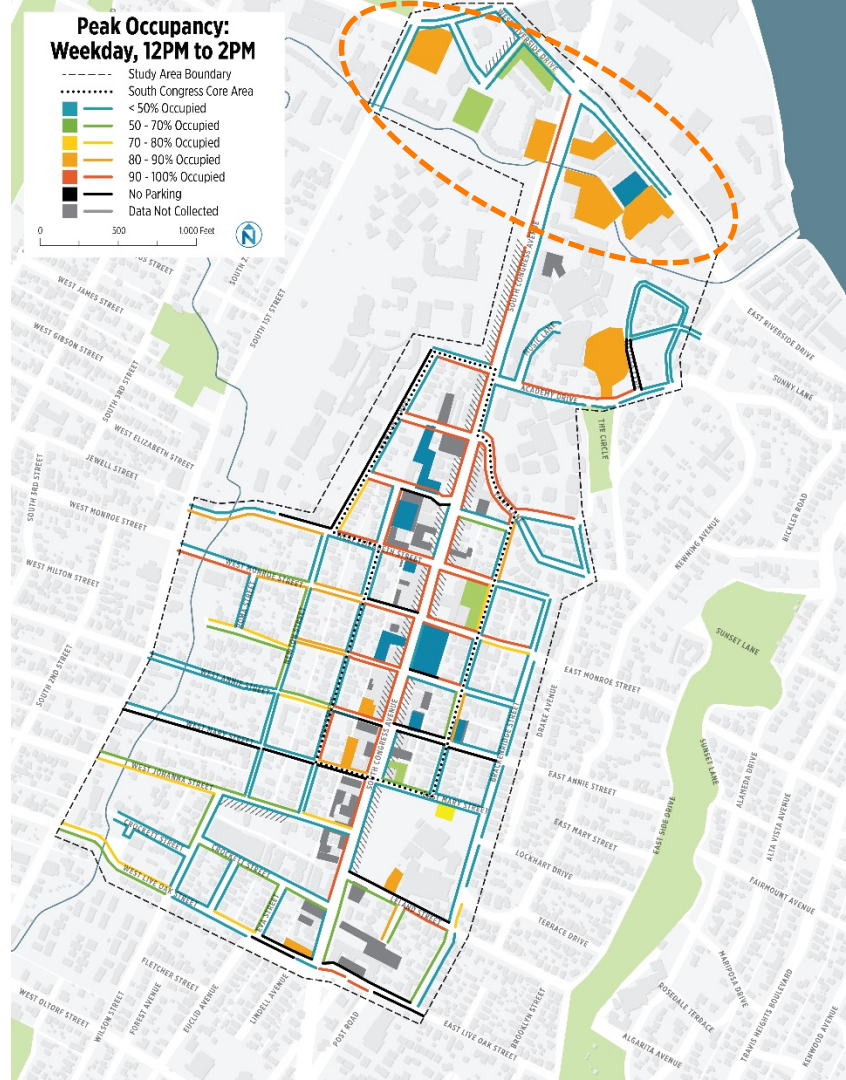
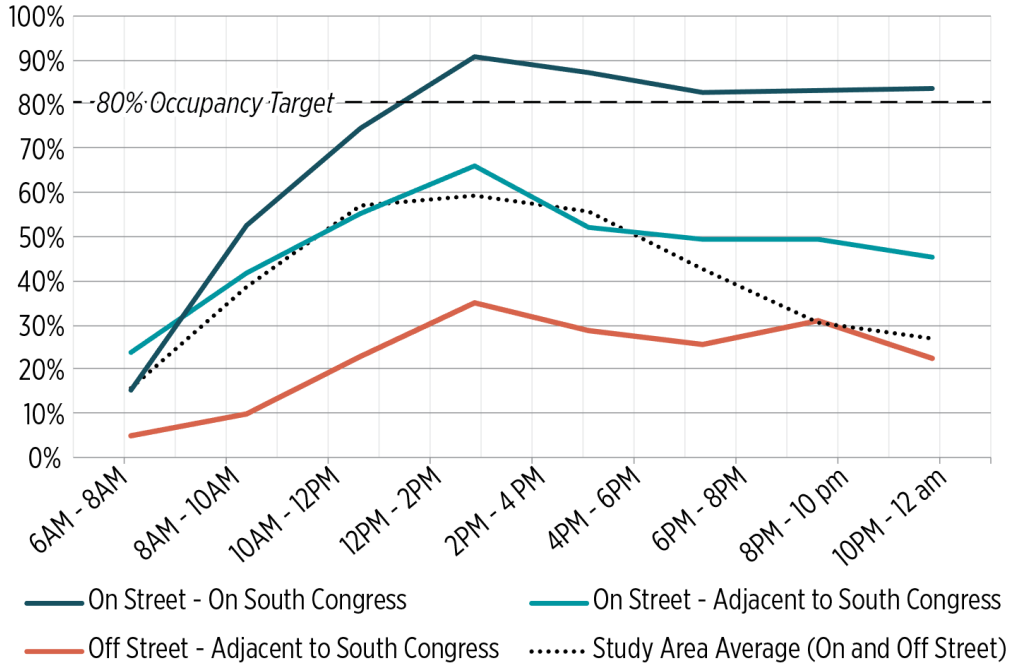


AT PEAK, ABOUT 60% OF SOCO PARKING SPACES ARE BEING USED. 1,300-1,600 SPACES ARE AVAILABLE.

### ON- AND OFF-STREET PARKING



# PARKING CAN BE HARD TO FIND DEPENDING ON DAY, TIME, LOCATION, AND USER.



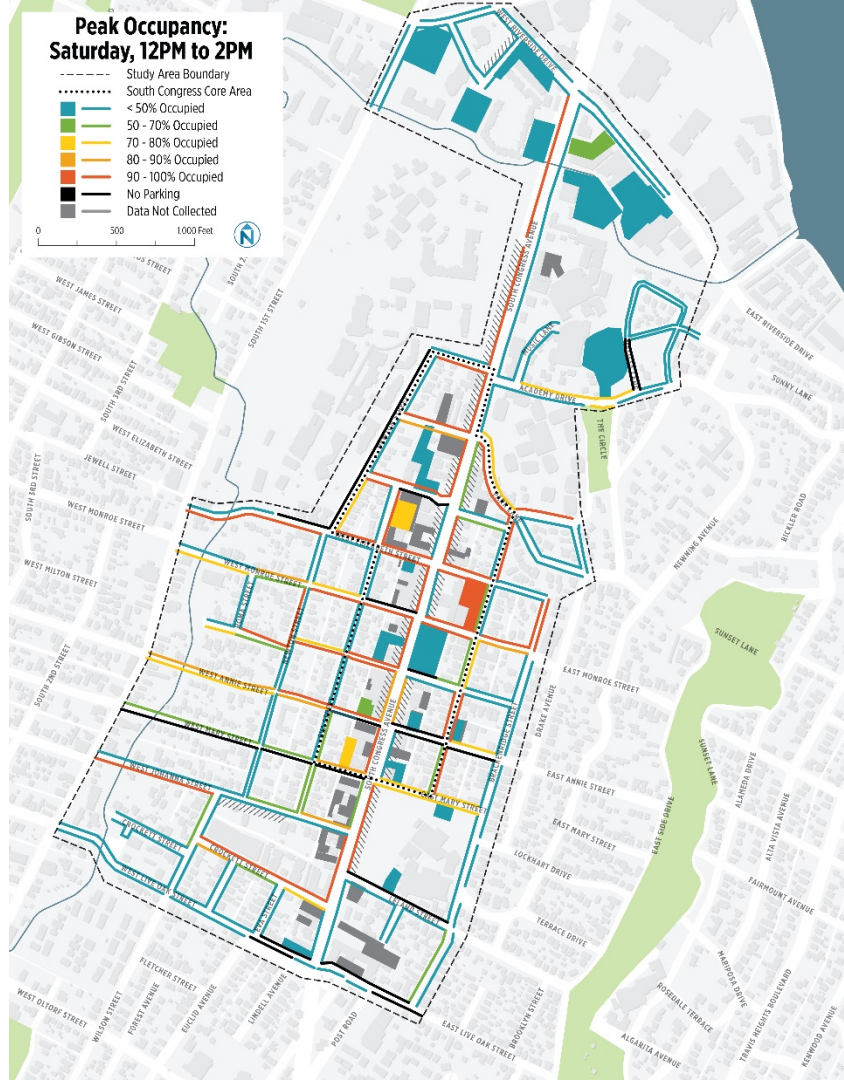
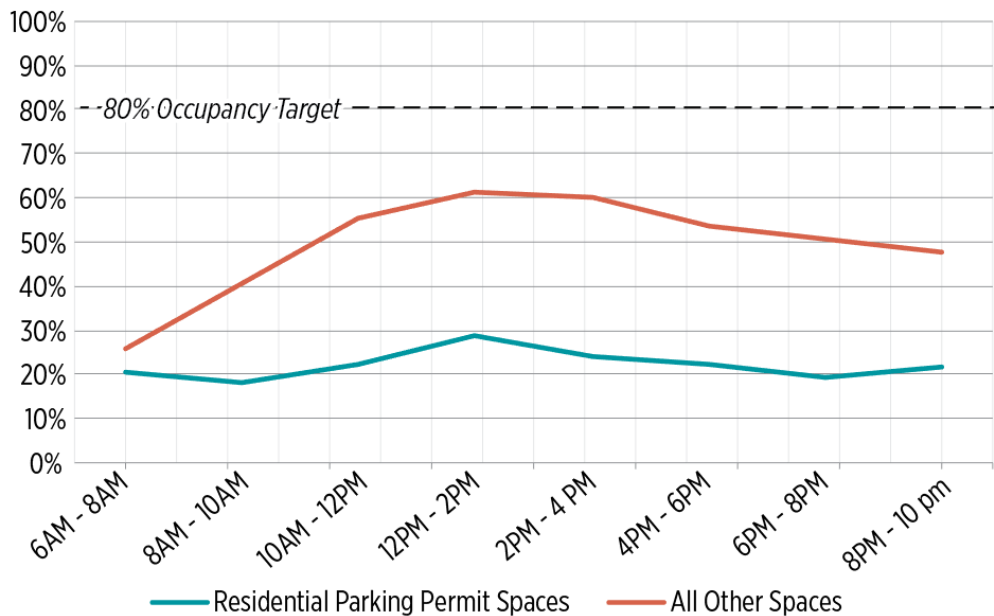
THE MOST CONVENIENT SPACES ARE  
FREE AND/OR UNREGULATED,  
INCENTIVIZING SPACE HUNTING.





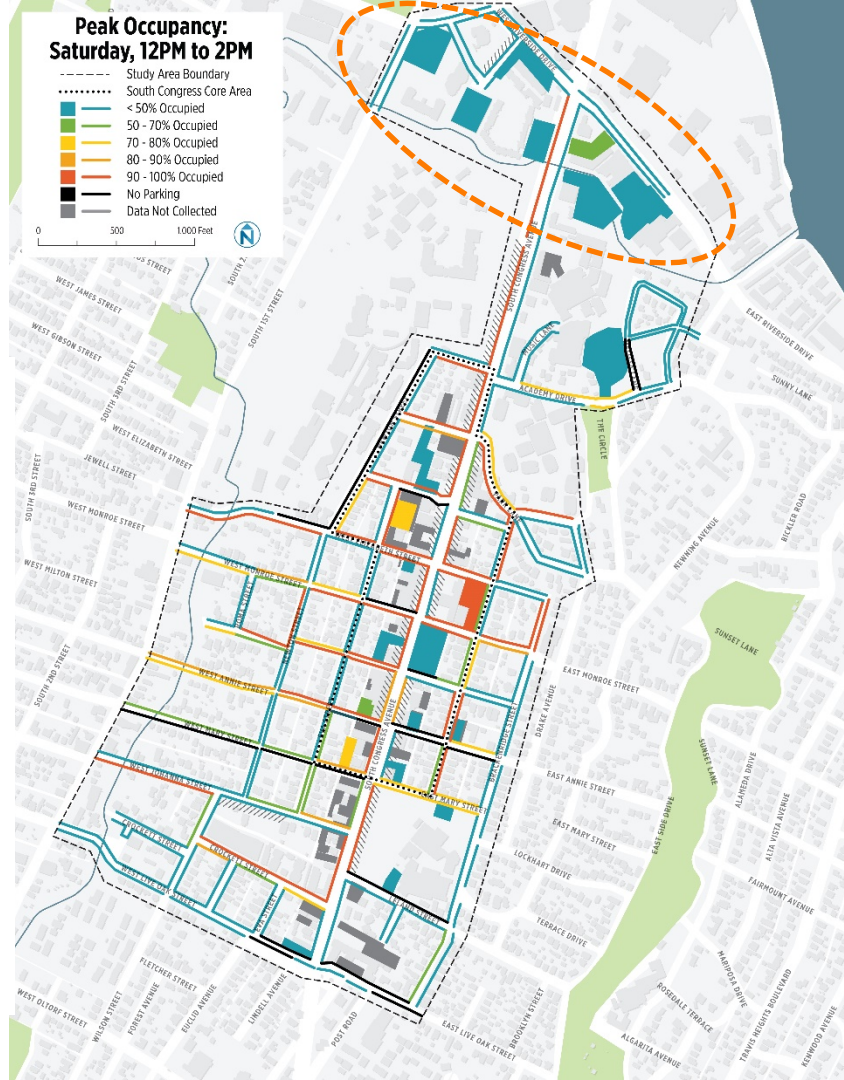
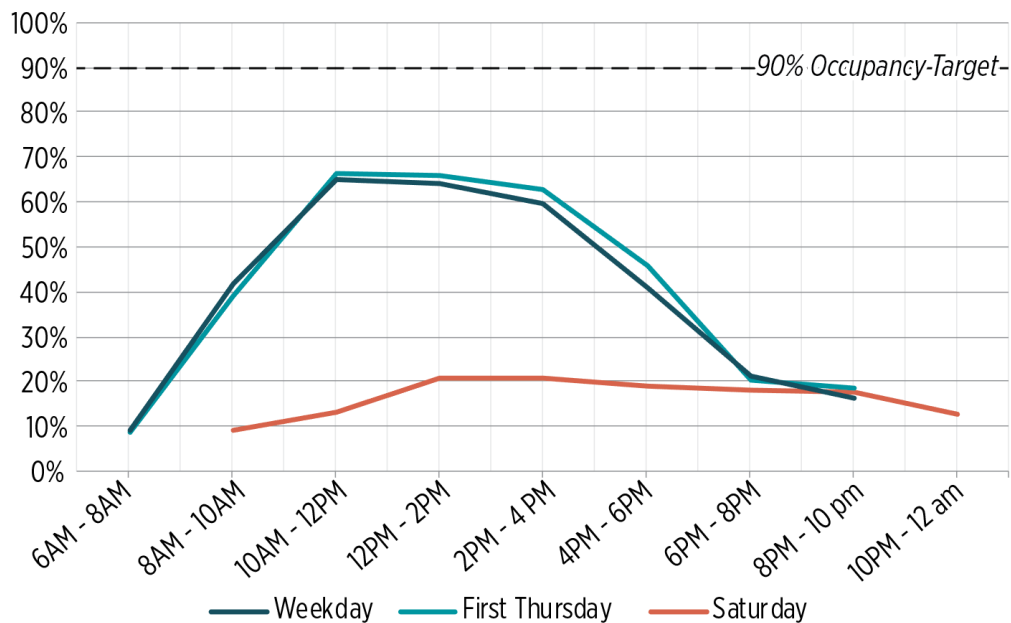
# RPP SPACES AND OFF-STREET GARAGES CAN GO UNDERUTILIZED.

## ON-STREET PARKING



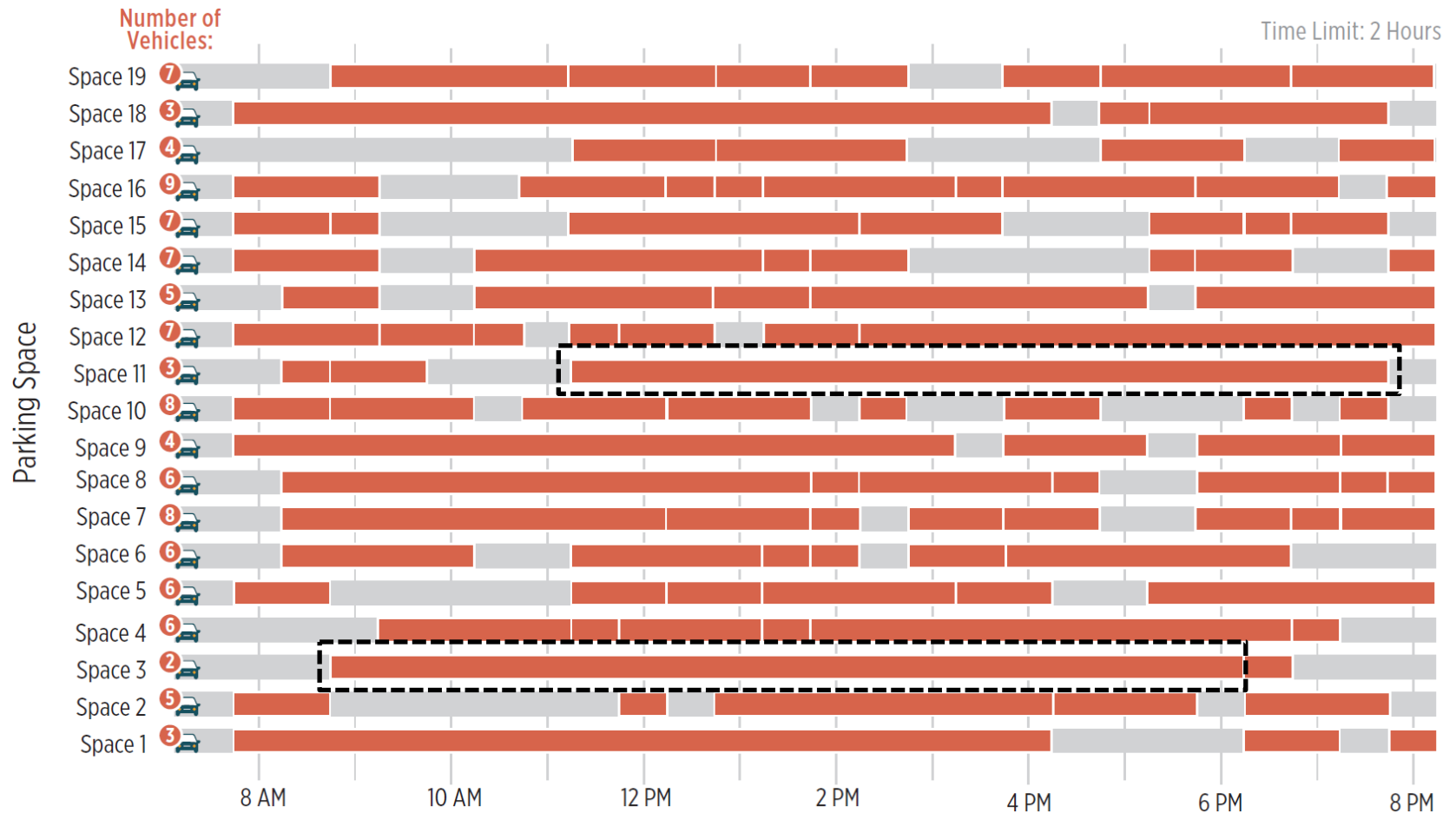
# RPP SPACES AND OFF-STREET GARAGES CAN GO UNDERUTILIZED.

## OFF-STREET PARKING





# SOUTH CONGRESS BETWEEN ANNIE STREET AND MILTION STREET, WEST SIDE





February 2019



April 2019

PARKING INFORMATION IS LIMITED.  
SIGNAGE IS INCONSISTENT AND CAN  
MAKE IT CONFUSING.





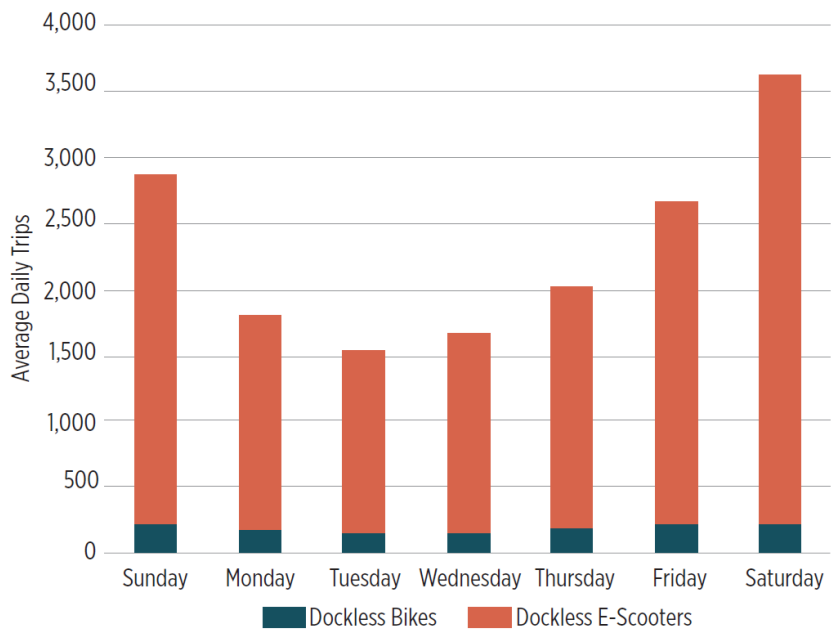
COMMERCIAL AND PASSENGER  
LOADING ARE KEY CHALLENGES.  
ALLEY WAY ACCESS CAN BE  
IMPACTED.





# SOCO IS A MULTIMODAL CORRIDOR. MANY MODES ARE COMPETING FOR LIMITED STREET SPACE.

AVG. DAILY TRIPS, SOCO-BASED (JAN-JUL 2019)



ALMOST 50% COME TO  
SOCO WITHOUT A  
PRIVATE VEHICLE.



50%

40%



Travel Mode	Resident	Lodging Visitor	Shopping, Errands, Dining, Social, and Recreation	Work	Total Count by Mode	Total Proportion by Mode	Proportion of Non-SOV Travelers
Drove Alone (personal vehicle)	45.7%	33.9%	47.0%	67.5%	316	50.4%	-
Walked	27.1%	24.2%	12.3%	7.8%	88	14.0%	28.3%
Carpool/Vanpool	2.9%	11.3%	13.2%	6.5%	65	10.4%	20.9%
Drove alone (car share/rental vehicle)	1.4%	11.3%	10.2%	2.6%	46	7.3%	14.8%
Bus	15.7%	8.1%	3.9%	9.7%	45	7.2%	14.5%
Ridehail/Taxi	0.0%	8.1%	6.9%	2.6%	33	5.3%	10.6%
Bicycle, Scooter, Skateboard	5.7%	3.2%	5.1%	2.6%	27	4.3%	8.7%
Dropped off by family/friend	1.4%	0.0%	0.9%	0.6%	5	0.8%	1.6%
<b>Total Count by User Group</b>	<b>70</b>	<b>62</b>	<b>334</b>	<b>154</b>	<b>627</b>	<b>100%</b>	<b>100%</b>



EMPLOYERS, EMPLOYEES, AND RESIDENTS WANT ACTION.



There is no silver bullet.

The next step is to develop ideas and solutions to inform strategy.

Resident Workshop:

November 5 @ 7PM  
High Road on Dawson  
(700 Dawson Road)

THANK YOU